# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO SECTION 13A-16 OR 15D-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2023

**Commission File Number: 001-40490** 

# WalkMe Ltd.

(Translation of registrant's name into English)

1 Walter Moses St. Tel Aviv 6789903, Israel +972 (3) 763-0333 (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

#### **EXPLANATORY NOTE**

#### **Earnings Results**

On February 15, 2023, WalkMe Ltd. (the "Company") issued a press release titled "WalkMe Ltd. Announces Fourth Quarter 2022 Financial Results." A copy of the press release is furnished as Exhibit 99.1 herewith.

#### **Officer Appointment**

The Company also issued a press release titled "WalkMe Ltd. Appoints Hagit Ynon as Chief Financial Officer" announcing that Hagit Ynon, its Executive Vice President of Finance & Operations and interim Chief Financial Officer, was appointed as the Company's Chief Financial Officer effective February 14, 2023. A copy of the press release announcing the officer appointment is furnished as Exhibit 99.2 herewith.

Ms. Ynon, age 51, has served as the Company's Executive Vice President, Finance & Operations since September 2019 and as the Company's interim Chief Financial Officer since September 2022. Prior to joining the Company, Ms. Ynon spent 19 years in various positions in the finance department at NICE Ltd., a public company that provides cloud and on-premises platforms for AI-driven digital business solutions, most recently as Vice President, Corporate Finance. Before joining NICE Ltd., Ms. Ynon served as an Audit Manager at PricewaterhouseCoopers. Ms. Ynon holds a B.A. in Management and Accounting and an M.B.A. from the College of Management Academic Studies in Israel and is a registered CPA in Israel.

#### **Incorporation by Reference**

Other than as indicated below, the information in this Form 6-K (including in Exhibits 99.1 and 99.2) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

The U.S. GAAP financial information contained in the (i) condensed consolidated statements of operations, (ii) condensed consolidated balance sheets and (iii) condensed consolidated statements of cash flow included in the press release attached as Exhibit 99.1 to this Report on Form 6-K and the information set forth under "Officer Appointment" above is hereby incorporated by reference into the Company's Registration Statements on Form S-8 (File Nos. 333-257354 and 333-263823).

# EXHIBIT INDEX

The following exhibits are furnished as part of this Form 6-K:

Exhibit No.	Description
<u>99.1</u>	Press Release dated February 15, 2023 titled "WalkMe Ltd. Announces Fourth Quarter 2022 Financial Results"
<u>99.2</u>	Press Release dated February 15, 2023 titled "WalkMe Ltd. Appoints Hagit Ynon as Chief Financial Officer"

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# WalkMe Ltd.

Date: February 15, 2023

By: <u>/s/ Dan Adika</u> Dan Adika Chief Executive Officer

# <u>Exhibit 99.1</u>

#### WalkMe Ltd. Announces Fourth Quarter 2022 Financial Results

- ARR from Digital Adoption Platform (DAP\*) customers grew 63% year-over-year
- ARR from customers of greater than 500 employees grew 22% year-over-year
- Continued improvement of Non-GAAP Operating loss of 16% of revenue in 4Q22 from 35% of revenue in 4Q21, and GAAP Operating loss to 35% of revenue in 4Q22 from 55% of revenue in 4Q21
- Hagit Ynon named as Chief Financial Officer

**SAN FRANCISCO, February 15, 2023** -- WalkMe Ltd. (NASDAQ:WKME), a leading provider of digital adoption solutions, today announced financial results for its fourth quarter ended December 31, 2022.

"WalkMe continues to help the largest companies in the world identify and resolve the crippling digital friction that's keeping them from achieving their digital transformation goals. They're relying on us to regain control of their tech stack and finally turn it into a competitive advantage," said Dan Adika, CEO of WalkMe. "In 2023, we expect to continue seeing gains in operational efficiency and achieve free cash flow positive in the fourth quarter, while investing in exciting developments in AI that harness our unmatched access to data across billions of interactions to deliver better experiences for our customers and their employees."

## Fourth Quarter 2022 Financial Highlights:

- **Revenue:** Total revenue was \$64.9 million in the fourth quarter of 2022, an increase of 22% year-over-year. Subscription revenue was \$58.7 million, an increase of 21% year-over-year.
- Annualized Recurring Revenue (ARR)\*: ARR grew 19% year-over-year to \$262 million as of December 31, 2022.
- Remaining Performance Obligation (RPO): was \$374 million as of December 31, 2022, an increase of 18% year-over-year.
- GAAP Gross Margin: was 81% in the fourth quarter of 2022 compared to 76% in the fourth quarter of 2021.
- GAAP Operating Loss: was \$22.6 million in the fourth quarter of 2022, or 35% of total revenue, compared to \$29.1 million, or 55% of total revenue, in the fourth quarter of 2021.
- Non-GAAP Operating Loss\*: was \$10.5 million in the fourth quarter of 2022, or 16% of total revenue, compared to \$18.9 million, or 35% of total revenue, in the fourth quarter of 2021.
- Cash Flow: Net cash used in operations in the fourth quarter of 2022 was \$8.8 million, or 14% of total revenue, compared to \$13.9 million used in operations or 26% of total revenue, in the fourth quarter of 2021.
- Free Cash Flow\*: was negative \$10.2 million in the fourth quarter of 2022, or 16% of total revenue, compared to negative \$16.4 million, or 31% of total revenue, in the fourth quarter of 2021.
- Cash, Cash Equivalents, Short-term Deposits and Marketable Securities: were \$304.9 million as of December 31, 2022.

# Full Year 2022 Financial Highlights:

- Revenue: Total revenue was \$245 million in 2022, an increase of 27% year-over-year. Subscription revenue was \$221 million, an increase of 26% year-over-year.
- GAAP Gross Margin: was 78% in 2022 compared to 76% in 2021
- GAAP Operating Loss: was \$109.8 million in 2022, or 45% of total revenue, compared to \$77.8 million, or 40% of total revenue in 2021.
- Non-GAAP Operating Loss\*: was \$58.3 million in the fourth quarter of 2022, or 24% of total revenue, compared to \$50.2 million, or 26% of total revenue in 2021.
- Cash Flow: Net cash used in operations in 2022 was \$46.8 million, or 19% of total revenue, compared to \$34.2 million used in operations or 18% of total revenue in 2021.
- Free Cash Flow\*: was negative \$53.9 million in 2022, or 22% of total revenue, compared to negative \$40.8 million, or 21% of total revenue in 2021.

"We ended the quarter strong against our strategic priorities driving growth in the enterprise segment, our partner ecosystem, and in the U.S. Federal market during a challenging economic environment," said Hagit Ynon, CFO of WalkMe. "We will continue to reap the benefits from our investments in these spaces as we push for additional operational leverage to reach positive free cash flow by the fourth quarter of 2023 and for the full year of 2024."

## Fourth Quarter and Recent Business Highlights:

- Hagit Ynon was named Chief Financial Officer, having served as EVP of Finance for over 3 years with the company and most recently as Interim CFO.
- In the fourth quarter, WalkMe added eighteen net new Enterprise-Wide DAP customers for a total of 173, representing DAP customer count growth of 37% year-over-year. ARR from DAP customers grew 63% year-over-year.
- Customers with over \$1 million in ARR grew 26% year-over-year to 39 representing 32% of total ARR. Customers with over \$100,000 in ARR grew 13% year-over-year to 514 and customers.
- ARR from customers with 500 or more employees grew 22% year over year and now represents 94% of total ARR.
- Continued progress with Federal Market signing two Federal customers through partner channels and progress towards Federal.
- WalkMe was the only DAP provider named as one of the 2023 Top 50 Products for Enterprises by G2 Crowd.

# **Financial Outlook:**

For the first quarter of 2023, the Company currently expects:

- Total revenue of \$64.6 to \$65.6 million, representing a growth rate of 14% to 15% year-over-year
- Non-GAAP operating loss\* of \$11 to \$10 million

For the full year 2023, the Company currently expects:

- Total revenue of \$269 to \$276 million, representing a growth rate of 10% to 13% year-over-year
- Non-GAAP operating loss\* of \$29 to \$26 million

\*The section titled "Non-GAAP Financial Measures and Key Performance Indicators" below contains a description of the non-GAAP financial measures discussed in this press release and reconciliations between historical GAAP and non-GAAP information are contained in the tables below. The Company is unable to provide a reconciliation of non-GAAP Operating Income (Loss) to Operating Income (Loss), its most directly comparable GAAP financial measure, on a forward-looking basis without unreasonable effort, because items that impact this GAAP financial measure are not within the Company's control and/or cannot be reasonably predicted. These items may include, but are not limited to, predicting forward-looking share-based compensation. Such information may have a significant, and potentially unpredictable, impact on the Company's future financial results.

Throughout this press release, we provide a number of key performance indicators used by our management and often used by competitors in our industry. These and other key performance indicators are discussed in more detail in the section entitled "Non-GAAP Financial Measures and Key Performance Indicators" in this press release.

# **Conference Call Information:**

WalkMe will host a conference call and live webcast for analysts and investors at 5:00 a.m. Pacific Time on February 15, 2023. The press release with the financial results as well as the investor presentation materials will be accessible from the Company's website prior to the conference call.

A live webcast of the conference call will be accessible on the WalkMe investor relations website at https://ir.walkme.com.

Approximately one hour after completion of the live call and for at least 30 days thereafter, an archived version of the webcast will be available on the Company's investor relations website at https://ir.walkme.com.

## Supplemental Financial and Other Information:

We intend to announce material information to the public through the WalkMe Investor Relations website at ir.walkme.com, SEC filings, press releases, public conference calls, and public webcasts. We use these channels to communicate with our investors, customers, and the public about our company, our offerings, and other issues. As such, we encourage investors, the media, and others to follow the channels listed above, and to review the information disclosed through such channels.

Any updates to the list of disclosure channels through which we will announce information will be posted on the investor relations page of our website.

## Non-GAAP Financial Measures and Key Performance Indicators:

In addition to our financial results reported in accordance with GAAP, this press release and the accompanying tables and related presentation materials may contain one or more of the following non-GAAP financial measures: Non-GAAP Gross Profit, Non-GAAP Gross Margin, Non-GAAP Operating Income (Loss), Non-GAAP Operating Margin, Non-GAAP Net Income (Loss) attributable to WalkMe Ltd., Non-GAAP Net Income (Loss) per share attributable to WalkMe Ltd. and Free Cash Flow, all of which are non-GAAP financial measures. We believe that these measures provide useful information about operating results, enhance the overall understanding of past financial performance and future prospects, and allow for greater transparency with respect to key measures used by management in its financial and operational decision making. Non-GAAP financial measures have limitations as analytical tools and may differ from similarly titled measures presented by other companies. The presentation of this financial information is not intended to be considered as a substitute for the financial information prepared and presented in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

*Non-GAAP Gross Profit and Non-GAAP Gross Margin.* We define Non-GAAP Gross Profit as gross profit excluding share-based compensation and amortization of acquired intangibles. We exclude these items because they occur for reasons that may be unrelated to our core operating performance during the period, and because we believe that such items may obscure underlying business trends and make comparisons of long-term performance difficult. We use Non-GAAP Gross Profit with traditional GAAP measures to evaluate our financial performance. Non-GAAP Gross Margin is calculated as a percentage of revenues.

*Non-GAAP Operating Income (Loss) and Non-GAAP Operating Margin.* We define Non-GAAP Operating Income (Loss) as income (loss) from operations excluding share-based compensation and amortization and impairment of acquired intangibles. We exclude these items because they occur for reasons that may be unrelated to our core operating performance during the period, and because we believe that such items may obscure underlying business trends and make comparisons of long-term performance difficult. We use Non-GAAP Operating Income (Loss) with traditional GAAP measures to evaluate our financial performance. Non-GAAP Operating Margin is calculated as a percentage of revenues.

*Non-GAAP Net Income (Loss) attributable to WalkMe Ltd.* We define Non-GAAP Net Income (Loss) attributable to WalkMe Ltd. as Net Income (Loss) attributable to WalkMe Ltd. excluding share-based compensation, amortization and impairment of acquired intangibles and adjustment attributable to non-controlling interest. We exclude these items because they occur for reasons that may be unrelated to our core operating performance during the period, and because we believe that such items may obscure underlying business trends and make comparisons of long-term performance difficult. We use Non-GAAP Net Income (Loss) attributable to WalkMe Ltd. is calculated based on ordinary shares outstanding after accounting for the exchange of our outstanding convertible preferred shares into ordinary shares as though such event had occurred at the beginning of the periods.

*Free Cash Flow.* We define Free Cash Flow as net cash provided by (used in) operating activities, less cash used for purchases of property and equipment and capitalized internal-use software development costs. We believe that Free Cash Flow is a useful indicator of liquidity that provides information to management and investors, even if negative, about the amount of cash used in our business. Our Free Cash Flow may vary from period to period and be impacted as we continue to invest for growth in our business.

For more information on the non-GAAP financial measures, please see the reconciliation tables provided below. The accompanying reconciliation tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliations between these financial measures.

*ARR*. We define ARR as the annualized value of customer subscription contracts as of the measurement date, assuming any contract that expires during the next 12 months is renewed on its existing terms (including contracts for which we are negotiating a renewal). Our calculation of ARR is not adjusted for the impact of any known or projected future events (such as customer cancellations, upgrades or downgrades, or price increases or decreases) that may cause any such contract not to be renewed on its existing terms. In addition, the amount of actual revenue that we recognize over any 12-month period is likely to differ from ARR at the beginning of that period, sometimes significantly. This may occur due to new bookings, cancellations, upgrades, downgrades or other changes in pending renewals, as well as the effects of professional services revenue and acquisitions or divestitures. As a result, ARR should be viewed independently of, and not as a substitute for or forecast of, revenue and deferred revenue. Our calculation of ARR may differ from similarly titled metrics presented by other companies.

*Enterprise-Wide DAP Customers:* We define Enterprise-Wide DAP Customers as those who have purchased enterprise-wide subscriptions or who have department-wide usage of our Digital Adoption Platform across four or more applications.

#### **Special Note Regarding Forward-Looking Statements:**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements contained in this press release other than statements of historical fact, including, without limitation, statements regarding the Company's future financial results and guidance, and expectations regarding our revenue, operating loss and free cash flow are forward-looking statements. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forwardlooking statements as a result of a number of factors, including, without limitation, the following: our ability to manage our growth effectively, sustain our historical growth rate in the future or achieve or maintain profitability; the impact of the COVID-19 pandemic or adverse macro-economic changes on our business, financial condition and results of operations; the growth and expansion of the markets for our offerings and our ability to adapt and respond effectively to evolving market conditions; our estimates of, and future expectations regarding, our market opportunity; our ability to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications and to maintain and expand our relationships with third-party technology partners; the effects of increased competition in our target markets and our ability to compete effectively; our ability to attract and retain new customers and to expand within our existing customer base; the success of our sales and marketing operations, including our ability to realize efficiencies and reduce customer acquisition costs; the percentage of our remaining performance obligations that we expect to recognize as revenue; our ability to meet the service-level commitments under our customer agreements and the effects on our business if we are unable to do so; our relationships with, and dependence on, various third-party service providers; our dependence on our management team and other key employees; our ability to maintain and enhance awareness of our brand; our ability to offer high quality customer support; our ability to effectively develop and expand our marketing and sales capabilities; our ability to maintain the sales prices of our offerings and the effects of pricing fluctuations; the sustainability of, and fluctuations in, our gross margin; risks related to our international operations and our ability to expand our international business operations; the effects of currency exchange rate fluctuations on our results of operations; challenges and risks related to our sales to government entities; our ability to consummate acquisitions at our historical rate and at acceptable prices, to enter into other strategic transactions and relationships, and to manage the risks related to these transactions and arrangements; our ability to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein; our ability to maintain the security and availability of our platform, products and solutions; our ability to comply with current and future legislation and governmental regulations to which we are subject or may become subject in the future; changes in applicable tax law, the stability of effective tax rates and adverse outcomes resulting from examination of our income or other tax returns; risks related to political, economic and security conditions in Israel; the effects of unfavorable conditions in our industry or the global economy or reductions in information technology spending; factors that may affect the future trading prices of our ordinary shares; and other risk factors set forth in the section titled "Risk Factors" in our Annual Report on form 20-F filed with the Securities and Exchange Commission on March 24, 2022, and other documents filed with or furnished to the SEC. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

# About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our code-free platform leverages our proprietary technology to provide visibility to an organization's Chief Information Officer and business leaders, while improving user experience, productivity and efficiency for employees and customers. Alongside walkthroughs and third-party integration capabilities, our platform can be customized to fit an organization's needs.

# Media Contact:

press@walkme.com

**Investor Contact:** 

John Streppa investors@walkme.com

# WalkMe Ltd.

Condensed Consolidated Statements of Operations (in thousands, except share and per share data; unaudited)

	Three months ended December 31,					Year ended December 31,					
		2022		2021	2022			2021			
Revenues											
Subscription	\$	58,702	\$	48,555	\$	220,972	\$	175,328			
Professional services	_	6,161		4,703		24,034		17,975			
Total revenues		64,863		53,258		245,006		193,303			
Cost of revenues											
Subscription <sup>(1)(2)</sup>		5,938		6,595		25,990		24,025			
Professional services <sup>(1)</sup>		6,511		6,382		27,894		22,632			
Total cost of revenues		12,449		12,977		53,884	_	46,657			
Gross profit		52,414		40,281		191,122		146,646			
Operating expenses											
Research and development <sup>(1)</sup>		13,964		14,384		59,468		48,160			
Sales and marketing <sup>(1)</sup>		45,314		41,294		176,307		127,719			
General and administrative <sup>(1)(2)</sup>		15,687		13,662		65,188		48,557			
Total operating expenses		74,965		69,340		300,963		224,436			
Operating loss		(22,551)		(29,059)		(109,841)		(77,790)			
Financial income (expense), net		2,954		128		5,322		(9)			
Loss before income taxes		(19,597)		(28,931)		(104,519)		(77,799)			
Income taxes		(1,731)		(521)		(3,831)		(2,494)			
Net loss		(21,328)		(29,452)		(108,350)		(80,293)			
Net loss attributable to non-controlling interest		(376)		(268)		(743)		(1,169)			
Adjustment attributable to non-controlling interest		(2,337)		(2,703)		(14,979)		16,689			
Net loss attributable to WalkMe Ltd.	\$	(18,615)	\$	(26,481)	\$	(92,628)	\$	(95,813)			
Net loss per share attributable to WalkMe Ltd. basic and diluted	\$	(0.22)	\$	(0.32)	\$	(1.09)	\$	(1.85)			
Weighted-average shares used in computing net loss per share attributable to ordinary shareholders, basic and diluted		86,235,574		83,633,127		85,116,424		51,763,032			

(1) Includes share-based compensation expense as follows:

	Three months ended December 31,					Year ended December 31,				
		2022		2022 2021		2022			2021	
Cost of subscription revenues	\$	260	\$	235	\$	1,092	\$	542		
Cost of professional services		750		572		2,804		1,262		
Research and development		1,889		1,461		7,285		3,863		
Sales and marketing		5,191		3,886		19,126		8,205		
General and administrative		3,906		3,877		19,797		13,460		
Total share-based compensation expense	\$	11,996	\$	10,031	\$	50,104	\$	27,332		

<sup>(2)</sup> Includes amortization and impairment of acquired intangibles as follows:

	Three mo Decem		Year ended December 31,				
	 2022	2021		2022		2021	
Cost of revenues	\$ 68	\$ 176	\$	488	\$	299	
General and administrative	-	-		979		-	
Total amortization and impairment	\$ 68	\$ 176	\$	1,467	\$	299	

#### WalkMe Ltd. Condensed Consolidated Balance Sheets (in thousands; unaudited)

	December 31, 2022	De	ember 31, 2021	
Assets				
Current assets:				
	¢ 04.105	¢	27( 000	
Cash and cash equivalents	\$ 94,105	\$	276,889	
Short-term deposits Short-term marketable securities	125,231 42,187		65,478	
Trade receivables, net	42,187		- 37,754	
Deferred contract acquisition costs	26,287		20,405	
Prepaid expenses and other current assets	6,243		7,954	
Total current assets	339,077		408,480	
Total current assets			408,480	
Non-current assets:				
Long-term marketable securities	43,334		-	
Deferred contract acquisition costs	40,110		35,969	
Other assets	584		987	
Property and equipment, net	13,268		10,885	
Operating lease right-of-use assets	7,003		-	
Goodwill and Intangible assets, net	1,830		3,296	
Total non-current assets	106,129		51,137	
Total assets	<u>\$ 445,206</u>	\$	459,617	
Liabilities, redeemable non-controlling interest and shareholders' equity				
Current liabilities:				
Trade payables				
	\$ 5.057	¢	6 592	
	\$ 5,957		6,592 49 310	
Accrued expenses and other current liabilities	53,414		49,310	
Accrued expenses and other current liabilities Deferred revenues	53,414 108,097		49,310 86,024	
	53,414		6,592 49,310 86,024 141,926	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities	53,414 108,097		49,310 86,024	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues	53,414 108,097		49,310 86,024	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities	53,414 108,097 167,468		49,310 86,024 141,926	
Accrued expenses and other current liabilities Deferred revenues	53,414 108,097 167,468 1,613		49,310 86,024 141,926 1,288	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities	53,414 108,097 167,468 1,613 10,038		49,310 86,024 141,926 1,288 6,892	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities	53,414 108,097 167,468 1,613 10,038 3,833	-	49,310 86,024 141,926 1,288 6,892 	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities	53,414 108,097 167,468 1,613 10,038 3,833 15,484 182,952	-	49,310 86,024 141,926 1,288 6,892 	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities Total long-term liabilities Redeemable non-controlling interest	53,414 108,097 167,468 1,613 10,038 3,833 15,484	-	49,310 86,024 141,926 1,288 6,892 	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities Total long-term liabilities Redeemable non-controlling interest Shareholders' equity:	53,414 108,097 167,468 1,613 10,038 3,833 15,484 182,952 8,080	-	49,310 86,024 141,926 1,288 6,892 8,180 150,106 23,901	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities Total long-term liabilities Redeemable non-controlling interest Share holders' equity: Share capital and additional paid-in capital	53,414 108,097 167,468 1,613 10,038 3,833 15,484 182,952 8,080 688,636		49,310 86,024 141,926 1,288 6,892 	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities Operating lease liabilities Total long-term liabilities Total liabilities Redeemable non-controlling interest Shareholders' equity: Share capital and additional paid-in capital Other comprehensive income (loss)	53,414 108,097 167,468 1,613 10,038 3,833 15,484 182,952 8,080 688,636 (1,817	)	49,310 86,024 141,926 1,288 6,892 	
Accrued expenses and other current liabilities Deferred revenues Total current liabilities Long-term liabilities: Deferred revenues Other long-term liabilities	53,414 108,097 167,468 1,613 10,038 3,833 15,484 182,952 8,080 688,636	)	49,310 86,024 141,926 1,288	

#### WalkMe Ltd. Condensed Consolidated Statements of Cash Flow (in thousands; unaudited)

	Three months ended December 31,					Year o Decem		
		2022		2021		2022		2021
Cash flows from operating activities:								
Net loss	\$	(21,328)	\$	(29,452)	\$	(108,350)	\$	(80,293)
Adjustments to reconcile net loss to net cash used in operating activities:								
Share-based compensation		11,996		10,031		50,104		27,332
Depreciation, amortization and impairment		1,215		1,427		7,878		4,773
Operating lease right-of-use assets and liabilities, net		(159)		-		(551)		-
Finance (income) expense		(1,226)		204		(1,758)		(59)
Amortization of premium and accretion of discount on marketable securities, net		(370)		-		(370)		-
Increase in trade receivables, net		(10,001)		(498)		(7,417)		(6,976)
Decrease (increase) in prepaid expenses and other current assets and other non-								
current assets		2,099		1,163		1,390		(3,061)
Increase in deferred contract acquisition costs		(6,467)		(10,148)		(10,272)		(26,702)
Increase (decrease) in trade payables		1,433		750		(354)		906
Increase (decrease) in accrued expenses and other current liabilities		7,822		11,682		(3,178)		19,795
Increase in deferred revenues		5,051		735		22,924		28,577
Increase in other long-term liabilities		1,136		202		3,146		1,483
Net cash used in operating activities		(8,799)		(13,904)		(46,808)		(34,225)
Cash flows from investing activities:								
Purchase of intangible assets		-		(1,338)		-		(1,338)
Purchase of property and equipment		(194)		(1,267)		(2,867)		(2,642)
Investment in short-term deposits		(30,000)		(257)		(170,500)		(66,260)
Proceeds from short-term deposits		20,000		7,716		112,257		45,003
Investment in debt securities		(84,881)		-		(84,881)		-
Investment in restricted deposits		-		-		-		(1,298)
Proceeds from restricted deposits		-		266		295		2,924
Capitalization of software development costs		(1,196)		(1,189)		(4,260)		(3,912)
Net cash provided by (used in) investing activities		(96,271)		3,931		(149,956)		(27,523)
Cash flows from financing activities:								
Proceeds from initial public offering, net of underwriting discounts and								
commissions and other issuance costs		-		(2,367)		-		263,922
Proceeds from exercise of options		2,489		622		5,074		2,867
Proceeds from employees share purchase plan		1,494		-		9,717		-
Issuance of preferred shares, net		-		-		-		10,000
Net cash provided by (used in) financing activities		3,983		(1,745)		14,791		276,789
Effect of foreign currency exchange rate changes on cash, cash equivalents, and restricted cash		295		(141)	_	(850)		(685)
Increase (decrease) in cash, cash equivalents and restricted cash		(100,792)		(11,859)	_	(182,823)		214,356
Cash, cash equivalents and restricted cash - Beginning of period		(100,792)		289,110		277,251		62,895
	¢		¢		¢		¢	
Cash, cash equivalents and restricted cash - End of period	\$	94,428	\$	277,251	\$	94,428	\$	277,251

#### WalkMe Ltd. Reconciliation from GAAP to Non-GAAP Results (in thousands, except share and per share data; unaudited)

		Three mon Decemb			Year ended December 31,					
	2022 20					2022		2021		
Reconciliation of gross profit and gross margin										
GAAP gross profit	\$	52,414	\$	40,281	\$	191,122	\$	146,646		
Plus: Share-based compensation expense		1,010		807		3,896		1,804		
Plus: Amortization of acquired intangibles		68		176		488		299		
Non-GAAP gross profit	\$	53,492	\$	41,264	\$	195,506	\$	148,749		
GAAP gross margin		81%		76%		78%		76%		
Non-GAAP gross margin		82%		77%		80%		77%		
Reconciliation of operating loss and operating margin										
GAAP operating loss	\$	(22,551)	\$	(29,059)	\$	(109,841)	\$	(77,790)		
Plus: Share-based compensation expense		11,996		10,031		50,104		27,332		
Plus: Amortization and impairment of acquired intangibles		68		176		1,467		299		
Non-GAAP operating loss	\$	(10,487)	\$	(18,852)	\$	(58,270)	\$	(50,159)		
GAAP operating margin		(35)%		(55)%		(45)%	) ==	(40)%		
Non-GAAP operating margin		(16)%		(35)%		(24)%	)	(26)%		
Reconciliation of net loss										
GAAP net loss attributable to WalkMe Ltd.	\$	(18,615)	\$	(26,481)	\$	(92,628)	\$	(95,813)		
Plus: Share-based compensation expense		11,996		10,031		50,104		27,332		
Plus: Amortization and impairment of acquired intangibles		68		176		1,467		299		
Plus: Adjustment attributable to non-controlling interest		(2,337)		(2,703)		(14,979)		16,689		
Non-GAAP net loss attributable to WalkMe Ltd.	\$	(8,888)	\$	(18,977)	\$	(56,036)	\$	(51,493)		
Non-GAAP net loss per share attributable to WalkMe Ltd. basic and diluted	\$	(0.10)	\$	(0.23)	\$	(0.66)	\$	(0.65)		
Shares used in non-GAAP per share calculations:	—			<u>i</u>		i				
GAAP weighted-average shares used to compute net loss per share, basic										
and diluted		86,235,574		83,633,127		85,116,424		51,763,032		
Add:										
Additional weighted average shares giving effect to exchange of convertible preferred shares at the beginning of the period		-		-		-		26,972,186		
Non-GAAP weighted-average shares used to compute net loss per share, basic and diluted		86,235,574		83,633,127		85,116,424		78,735,218		

#### WalkMe Ltd. Reconciliation of GAAP Cash Flow from Operating Activities to Free Cash Flow (in thousands; unaudited)

	Three months ended December 31,					Year ended December 31,				
	2022		2021		2022			2021		
Net cash used in operating activities	\$	(8,799)	\$	(13,904)	\$	(46,808)	\$	(34,225)		
Less: Purchases of property and equipment		(194)		(1,267)		(2,867)		(2,642)		
Less: Capitalized software development costs		(1,196)		(1,189)		(4,260)		(3,912)		
Free Cash Flow	\$	(10,189)	\$	(16,360)	\$	(53,935)	\$	(40,779)		

# WalkMe Ltd. Appoints Hagit Ynon as Chief Financial Officer

#### Former Interim CFO and EVP of Finance & Operations to assume permanent CFO role

**SAN FRANCISCO, February 15, 2023** – <u>WalkMe Ltd.</u> (NASDAQ: WKME), a leading provider of digital adoption solutions, today announced the appointment of Hagit Ynon as Chief Financial Officer. Ms. Ynon assumes the role after serving as WalkMe's interim CFO for the past six months and EVP of Finance & Operations during the three years prior.

"Hagit has been a valuable member of our Executive Leadership Team for three-and-a-half years, beginning as WalkMe's EVP of Finance and Operations, then transitioning to interim CFO for the past six months," said **Dan Adika**, **CEO & Co-founder**, **WalkMe**. "She has led the building of our finance organization over the years, even playing an integral role in our IPO process. Her past and current experience has positioned WalkMe well on our path to profitability. We have all been incredibly impressed by her ability to step into the interim CFO role with clear purpose and commitment, and we have the utmost confidence in her leading WalkMe's finance and operations going forward."

"It has been an honor to serve as a member of WalkMe's talented Executive Leadership Team over the past few years, and it's even more of an honor to now be serving as Chief Financial Officer," said **Hagit Ynon, Chief Financial Officer.** "I'm very excited about this next chapter of my journey with WalkMe, as I strongly believe in the value we are delivering customers and our strategy focusing on the enterprise. I will continue to build operational excellence into the business as we become cash flow positive for long-term sustainable growth."

"Hagit's tenure as a seasoned finance leader as well as her commitment to driving WalkMe to profitability made her a strong choice for the role of Chief Financial Officer," said **Michele Bettencourt, Chairperson of the Board, WalkMe.** "I'm looking forward to continuing to work alongside both Hagit and Dan to drive the future of digital adoption for enterprises across the globe."

Prior to WalkMe, Ms. Ynon spent nearly two decades at NICE, a publicly traded tech leader, in various finance leadership roles including Corporate VP of Finance. She holds a B.A. in Business and Accounting and an MBA, Cum Laude, from the College of Management in Israel. She is a Certified Public Accountant and a Lecturer at Reichman University.

#### About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our platform leverages proprietary technology to provide visibility to an organization's Chief Information Officer and business leaders, while improving user experience, productivity and efficiency for employees and customers. Alongside walkthroughs and third-party integration capabilities, our platform can be customized to fit an organization's needs.

#### **Special Note Regarding Forward-Looking Statements:**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements contained in this press release other than statements of historical fact, including, without limitation, statements regarding the Company's future financial results and guidance, and expectations regarding our revenue, operating loss and free cash flow are forward-looking statements. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forwardlooking statements as a result of a number of factors, including, without limitation, the following: our ability to manage our growth effectively, sustain our historical growth rate in the future or achieve or maintain profitability; the impact of the COVID-19 pandemic or adverse macro-economic changes on our business, financial condition and results of operations; the growth and expansion of the markets for our offerings and our ability to adapt and respond effectively to evolving market conditions; our estimates of, and future expectations regarding, our market opportunity; our ability to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications and to maintain and expand our relationships with third-party technology partners; the effects of increased competition in our target markets and our ability to compete effectively; our ability to attract and retain new customers and to expand within our existing customer base; the success of our sales and marketing operations, including our ability to realize efficiencies and reduce customer acquisition costs; the percentage of our remaining performance obligations that we expect to recognize as revenue; our ability to meet the service-level commitments under our customer agreements and the effects on our business if we are unable to do so; our relationships with, and dependence on, various third-party service providers; our dependence on our management team and other key employees; our ability to maintain and enhance awareness of our brand; our ability to offer high quality customer support; our ability to effectively develop and expand our marketing and sales capabilities; our ability to maintain the sales prices of our offerings and the effects of pricing fluctuations; the sustainability of, and fluctuations in, our gross margin; risks related to our international operations and our ability to expand our international business operations; the effects of currency exchange rate fluctuations on our results of operations; challenges and risks related to our sales to government entities; our ability to consummate acquisitions at our historical rate and at acceptable prices, to enter into other strategic transactions and relationships, and to manage the risks related to these transactions and arrangements; our ability to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein; our ability to maintain the security and availability of our platform, products and solutions; our ability to comply with current and future legislation and governmental regulations to which we are subject or may become subject in the future; changes in applicable tax law, the stability of effective tax rates and adverse outcomes resulting from examination of our income or other tax returns; risks related to political, economic and security conditions in Israel; the effects of unfavorable conditions in our industry or the global economy or reductions in information technology spending; factors that may affect the future trading prices of our ordinary shares; and other risk factors set forth in the section titled "Risk Factors" in our Annual Report on form 20-F filed with the Securities and Exchange Commission on March 24, 2022, and other documents filed with or furnished to the SEC. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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