

# WalkMe Recognizes Outstanding Partners with Annual Propel Partner Awards

October 25, 2023

SAN FRANCISCO, Oct. 25, 2023 (GLOBE NEWSWIRE) -- WalkMe Inc. (NASDAQ: WKME), a leading provider of digital adoption solutions, today announced the winners of its first annual Propel Partner Awards. The awards honor exceptional partners who have demonstrated exemplary performance, collaboration, and commitment to delivering outstanding solutions to clients across various regions and industries.

The winners of the 2023 Propel Partner Awards are:

#### 1. Global Partner of the Year: Deloitte

Deloitte has been awarded the prestigious Global Partner of the Year title for its outstanding performance, dedication, and continuous delivery of innovative solutions to clients. Their expertise, industry knowledge, and commitment to excellence have made them an invaluable collaborator in driving business transformation and success.

## 2. Americas Partner of the Year: SolutionsATI

SolutionsATI has been recognized as the Americas Partner of the Year for its exceptional achievements, customer-centric approach, and remarkable growth in the Americas region. Their dedication to providing cutting-edge solutions and delivering exceptional results sets them apart as a top-performing partner.

#### 3. Tech Alliances/ISV Partner of the Year: SAP Concur

SAP Concur has been named the Tech Alliances/ISV Partner of the Year for their exceptional collaboration, innovation, and commitment to providing integrated solutions. Their partnership with WalkMe has resulted in streamlined processes, improved efficiencies, and enhanced customer experiences for organizations worldwide.

#### 4. EMEA Partner of the Year: Charlton House

Charlton House has been honored with the EMEA Partner of the Year award for their outstanding contributions, extensive regional expertise, and commitment to delivering exceptional solutions to clients in the EMEA region. Their dedication to customer success and market growth has been instrumental in driving business transformation for their clients.

## 5. Federal Partner of the Year: Red River

Red River has been recognized as the Federal Partner of the Year for its exceptional performance, deep understanding of the federal market, and commitment to delivering innovative solutions to government agencies. Their expertise and dedication to mission-critical projects have made them a trusted partner in the federal sector.

## 6. APJ Partner of the Year: The Big Middle

The Big Middle has been named the APJ Partner of the Year, recognizing their remarkable achievements, market leadership, and commitment to customer success in the Asia-Pacific Japan (APJ) region. Their ability to drive digital transformation and deliver exceptional results has made them a valuable partner in the APJ market.

"We would like to extend our sincere congratulations to all the winners of our 2023 Propel Partner Awards," **said Jim Nairn, Senior Vice President of Strategic Alliances, WalkMe.** "These partners have demonstrated exceptional dedication, innovation, and collaboration in delivering outstanding solutions to our clients. We are incredibly proud to have them as part of our partner ecosystem."

For more information about the Propel Partner Program, please visit: https://www.walkme.com/partners/

#### About WalkMe

WalkMe's cloud-based digital adoption platform enables organizations to measure, drive and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our platform leverages proprietary technology to provide visibility to an organization's Chief Information Officer and business leaders, while improving user experience, productivity and efficiency for employees and customers. Alongside walkthroughs and third-party integration capabilities, our platform can be customized to fit an organization's needs.

### **Special Note Regarding Forward-Looking Statements:**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All statements contained in this press release other than statements of historical fact are forward-looking statements. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the following: our ability to manage our growth effectively, sustain our historical growth rate in the future or achieve or maintain profitability; the impact of the COVID-19 pandemic or adverse macro-economic changes on our business, financial

condition and results of operations; the growth and expansion of the markets for our offerings and our ability to adapt and respond effectively to evolving market conditions; our estimates of, and future expectations regarding, our market opportunity; our ability to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications and to maintain and expand our relationships with third-party technology partners; the effects of increased competition in our target markets and our ability to compete effectively; our ability to attract and retain new customers and to expand within our existing customer base; the success of our sales and marketing operations, including our ability to realize efficiencies and reduce customer acquisition costs; the percentage of our remaining performance obligations that we expect to recognize as revenue; our ability to meet the service-level commitments under our customer agreements and the effects on our business if we are unable to do so; our relationships with, and dependence on, various third-party service providers; our dependence on our management team and other key employees; our ability to maintain and enhance awareness of our brand; our ability to offer high quality customer support; our ability to effectively develop and expand our marketing and sales capabilities; our ability to maintain the sales prices of our offerings and the effects of pricing fluctuations; the sustainability of, and fluctuations in, our gross margin; risks related to our international operations and our ability to expand our international business operations; the effects of currency exchange rate fluctuations on our results of operations; challenges and risks related to our sales to government entities; our ability to consummate acquisitions at our historical rate and at acceptable prices, to enter into other strategic transactions and relationships, and to manage the risks related to these transactions and arrangements; our ability to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein; our ability to maintain the security and availability of our platform, products and solutions; our ability to comply with current and future legislation and governmental regulations to which we are subject or may become subject in the future; changes in applicable tax law, the stability of effective tax rates and adverse outcomes resulting from examination of our income or other tax returns; risks related to political, economic and security conditions in Israel; the effects of unfavorable conditions in our industry or the global economy or reductions in information technology spending; factors that may affect the future trading prices of our ordinary shares; and other risk factors set forth in the section titled "Risk Factors" in our Annual Report on form 20-F filed with the Securities and Exchange Commission on March 14, 2023, and other documents filed with or furnished to the SEC. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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