



WalkMe Announces Speaker Lineup for the World's Largest Digital Adoption (DAP) Professionals Event, Elevate

October 11, 2022

Introduces three new certification courses for the in-person portion of the event

SAN FRANCISCO, Oct. 11, 2022 /PRNewswire/ -- [WalkMe](#) Ltd. (NASDAQ: WKME), a leading provider of digital adoption solutions, today announced the list of prominent industry speakers who will be presenting at [Elevate 2022](#), the world's largest event for Digital Adoption (DAP) Professionals. WalkMe also announced three new training and certification courses will be offered during the three-day, in-person portion of Elevate. A hybrid event, Elevate commences on **October 25th** for all attendees with the in-person option, taking place in San Francisco, continuing through **October 27th**.



Elevate is designed to propel DAP Professionals to the next phase of career development. Attendees will glean insights they need to deliver successful digital adoption programs and interact with presenters, fellow attendees, and WalkMe experts. Featuring 25+ sessions, a sampling of Elevate's speakers and presentations include:

- **Christi Lopez, WalkMe Administrator, W.L. Gore & Associates:** Designing a Data-First DAP Strategy
- **Cristina Suéscum, Global People Transformation Manager – Change Management, AB InBev:** Elevating a Human-Centric Transformation Strategy with DAP
- **Laura Valenziano, Program & Change Manager, Stripe:** Using "Store Walks" to Demystify DAP Value
- **Matt O'Malley, Associate Director, Digital Adoption, KPMG:** Building a World-Class DAP Operation
- **Steffaney Zohrabyan, Sales Enablement Innovation & Insights Leader, Cisco:** Go Beyond: The Evolution of the DAP Professional

"DAP Professionals are at the forefront of an emerging industry that is changing the world. The platforms they build solve major problems in their organizations, and their expertise is increasingly in demand," said **Wayne McCulloch, Chief Customer Officer at WalkMe**. "With a speaker lineup that includes winners from the inaugural [DAPP100 list](#), Elevate is sure to broaden attendees' perspectives on what great digital adoption strategy looks like while highlighting new tactics and best practices from the brightest minds in the industry. "

Attendees who join the in-person event in San Francisco will have the opportunity to earn one of three new DAP certifications over a two-day course. The newly-available certification tracks fall within the areas of Development, Administration and Implementation, and Consultation; specific sessions include **WalkMe Builder I**, **WalkMe Project Lead I**, and **WalkMe Program Manager I**. Full details of each certification course can be found on the Elevate home page under [resources](#). Attendees will also have the opportunity to meet some of the winners from the inaugural [DAPP100](#) list, which features the 100 most influential DAP Professionals in the industry as voted on by peers. Virtual and in-person attendees can also take part in this year's DAP DemoJam, a game show style session in which DAP Professionals showcase their most compelling solution in a two minute demo. Five finalists will be showcased at Elevate and the audience will vote to determine the winner.

See the full agenda and [register today](#).

About WalkMe

WalkMe's cloud-based Digital Adoption Platform enables organizations to measure, drive and act to ultimately accelerate their digital transformations and better realize the value of their software investments. Our code-free platform leverages our proprietary technology to provide visibility to an organization's Chief Information Officer and business leaders, while improving user experience, productivity and efficiency for employees and customers. Alongside walkthroughs and third-party integration capabilities, our platform can be customized to fit an organization's needs.

Special Note Regarding Forward-Looking Statements:

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 that relate to our current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "might," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "seek,"

"believe," "estimate," "predict," "potential," "continue," "contemplate," "possible" or similar words. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views

with respect to future events and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the following: our ability to manage our growth effectively, sustain our historical growth rate in the future or achieve or maintain profitability; the impact of the COVID-19 pandemic or adverse macro-economic changes on our business, financial condition and results of operations; the growth and expansion of the markets for our offerings and our ability to adapt and respond effectively to evolving market conditions; our estimates of, and future expectations regarding, our market opportunity; our ability to keep pace with technological and competitive developments and develop or otherwise introduce new products and solutions and enhancements to our existing offerings; our ability to maintain the interoperability of our offerings across devices, operating systems and third-party applications and to maintain and expand our relationships with third-party technology partners; the effects of increased competition in our target markets and our ability to compete effectively; our ability to attract and retain new customers and to expand within our existing customer base; the success of our sales and marketing operations, including our ability to realize efficiencies and reduce customer acquisition costs; the percentage of our remaining performance obligations that we expect to recognize as revenue; our ability to meet the service-level commitments under our customer agreements and the effects on our business if we are unable to do so; our relationships with, and dependence on, various third party service providers; our dependence on our management team and other key employees; our ability to maintain and enhance awareness of our brand; our ability to offer high quality customer support; our ability to effectively develop and expand our marketing and sales capabilities; our ability to maintain the sales prices of our offerings and the effects of pricing fluctuations; the sustainability of, and fluctuations in, our gross margin; risks related to our international operations and our ability to expand our international business operations; the effects of currency exchange rate fluctuations on our results of operations; challenges and risks related to our sales to government entities; our ability to consummate acquisitions at our historical rate and at acceptable prices, to enter into other strategic transactions and relationships, and to manage the risks related to these transactions and arrangements; our ability to protect our proprietary technology, or to obtain, maintain, protect and enforce sufficiently broad intellectual property rights therein; our ability to maintain the security and availability of our platform, products and solutions; our ability to comply with current and future legislation and governmental regulations to which we are subject or may become subject in the future; changes in applicable tax law, the stability of effective tax rates and adverse outcomes resulting from examination of our income or other tax returns; risks related to political, economic and security conditions in Israel; the effects of unfavorable conditions in our industry or the global economy or reductions in information technology spending; factors that may affect the future trading prices of our ordinary shares; and other risk factors set forth in the section titled "Risk Factors" in our Annual Report on form 20-F filed with the Securities and Exchange Commission on March 24, 2022, and other documents filed with or furnished to the SEC. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by applicable law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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