



WalkMe Realize Goes Live to Lead Digital Adoption in Times of Business Disruption

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SAN FRANCISCO, March 10, 2020 /PRNewswire/ -- [WalkMe](#), the leading digital adoption platform and one of the fastest growing software companies globally, today announced the transition of Realize: the digital adoption event to a virtual conference. [Realize Live](#) will be held on March 11, 2020 from 8:30-10:30 AM PST.

As organizations worldwide grapple with a new business reality of travel restrictions, work from home, and business loss, enterprises must embrace the adoption of business technology across the organization in order to achieve their business goals, improve efficiency and productivity and ensure that organizations press onward. By moving the event online and opening registration to anyone interested, WalkMe is strengthening its purpose of bridging the gap between humans and technology, showing that technology now more than ever must adapt to users.

In the midst of the digital revolution, organizations have increased technology investments to digitally transform their business and achieve greater business outcomes. However, the majority of companies are failing to transform and realize the value of their investments, leaving their employees overwhelmed due to an overabundance of enterprise software. Now, in light of the coronavirus outbreak, business leaders and employees are living with a new reality of lack of continuity and working from home. And yet, if employees are overwhelmed while in the office, are organizations prepared to support their digital workforce remotely?

"Even though having to move Realize: the digital adoption event online was not our expected outcome, the changes happening in the world are forcing organizations to rethink how they will get business done," said Dan Adika, CEO and Co-Founder of WalkMe. "With the support of our customers, we will showcase during WalkMe Live that the next phase of technology has actually begun thanks to digital adoption."

At WalkMe Realize Live, industry thought leaders Josh Bersin and Daniel Newman as well as WalkMe customers Comcast, Hitachi Vantara, and IBM will discuss digital leadership, digital adoption, and disruption as a catalyst for change.

WalkMe's Digital Adoption Platform empowers organizations by giving their employees the tools they need to work remotely, while also discovering which processes have low adoption in order to accelerate digital transformation within the enterprise.

The sign up to virtually attend WalkMe Realize Live is available [here](#).

About WalkMe:

WalkMe provides a [Digital Adoption Platform](#) that simplifies the user experience and drives action using insights, engagement, guidance and automation capabilities. Using artificial intelligence/machine learning, analytics and automation, WalkMe's context-intelligent platform anticipates users' needs and provides help exactly when and where they need it. WalkMe is used by over 2,000 companies globally, including more than 30 percent of Fortune 500 companies. For more information, visit: <https://www.walkme.com/>.

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